



GLOBAL DIASPORA FORUM | *where ideas meet action*

WASHINGTON, DC • DUBLIN • SILICON VALLEY • LOS ANGELES

European Strand – Fitzpatrick Castle Hotel, Killiney, Dublin

14th & 15th May 2013

Tuesday, 14th May 2013

Conference Co-Chairpersons

Trustees of the Irish International Diaspora Centre Trust:

Gerry Dunne, CEO, Dún Laoghaire Harbour Company

Kingsley Aikins, CEO, Diaspora Matters

Opening Session

8.00 – 9.00

Delegate Registration
Tea / Coffee

9.00 – 9.30

Introduction and Welcome

Gerry Dunne, Director and Trustee, Irish International Diaspora Centre Trust

Official Opening of the European Strand of the Global Diaspora Forum

9.30 – 10.00

Keynote Address: Robert Guest, Business Editor, The Economist

Borderless Economics

The Economist's Business Editor will describe how mass migration makes the world brainier. A century ago, migrants often crossed an ocean and never saw their homelands again. Today, they call—or Skype – home the moment their flight has landed, and that is just the beginning. Thanks to cheap travel and easy communication, immigrants everywhere stay in intimate contact with their native countries, creating powerful cross-border networks. Robert Guest observes how these networks create wealth, spread ideas and foster innovation.

10.00 – 11.00

Panel Discussion: Irish, European and Global Perspectives: Emerging Trends in Diaspora Engagement

Chair: Kathleen Newland, Co-Founder, Migration Policy Institute

Panellists:

- Robert Guest, Business Editor, The Economist

	<ul style="list-style-type: none"> • Emer Costello, Member of the European Parliament • Joe Hackett, Irish Department of Foreign Affairs and Trade • Gidi Mark, CEO, Taglit-Birthright Israel
11.00 – 11.30	Networking Coffee Break
Workshop Sessions	
11.30 – 13.00	<p>Diaspora Capital: Remittances, Philanthropy, and DDI (Diaspora Direct Investment)</p> <p>Workshop Leader: Hugo MacNeill, Chairperson, The Worldwide Ireland Funds</p> <p>This workshop will examine the changing scope of capital that diaspora now offer in the networked age. The workshop will focus upon three thematic areas: remittances, philanthropy and diaspora direct investment. It will chart the rising trends in these sectors and examine how diasporas are emerging as a central partner for governments.</p> <p>This workshop will feature inputs from:</p> <ul style="list-style-type: none"> • Abdirashid Duale, CEO, Dahabshiiil • Clement Esesbamen, Ireland West-Africa Business & Economic Council • Regine Alexandre, Fonkoze, Canada
11.30 – 13.00	<p>The Role of Government in Diaspora Engagement</p> <p>Workshop leader: Professor Mark Boyle, National University of Ireland Maynooth</p> <p>The role of governments in diaspora engagement is complex. This workshop will examine examples of how governments engage diaspora communities across multiple sectors and to what purpose they undertake this engagement. Of particular interest will be the impact of partnerships between government and diaspora in emerging diaspora strategies, at home and abroad.</p> <p>This workshop will feature inputs from:</p> <ul style="list-style-type: none"> • Ambassador Carlos Garcia de Alba Zepeda, Mexican Ambassador to Ireland • Joe McHugh TD, Irish Parliamentary Member and Chairperson of the British and Irish Parliamentary Assembly • Mr John Hennessy-Niland, Chargé d'affaires, US Embassy in Ireland • Senator Katherine Zappone, Parliamentary Assembly of the Council of Europe, Committee on Migration.
11.30 – 13.00	<p>Diaspora Representation and Voting Rights</p> <p>Workshop leader: Martin Russell, UCD Clinton Institute for American Studies</p> <p>This workshop will scope a range of formats for diaspora engagement, including voting rights, host country integration, and return migration platforms. The workshop will examine the important role of diaspora representation as a measure for sustainable diaspora engagement.</p> <p>This workshop will feature inputs from:</p> <ul style="list-style-type: none"> • Itayi Viriri, International Organisation for Migration • Ambassador Catherine Muigai Mwangi, Kenyan Ambassador to Ireland • Fidèle Mutwarasibo, Immigrant Council of Ireland

	<ul style="list-style-type: none"> • Councillor Sally Mulready, Irish Council of State and Councillor in the London Borough of Hackney • Mary Mitchell-O'Connor, Irish Parliamentary Member and Member of the Parliamentary Committee on Health and Children
11.30 – 13.00	<p>Diaspora and Job Creation</p> <p>Workshop leader: Michael McLoughlin, CEO, ConnectIreland</p> <p>This workshop will examine how diaspora communications are an important catalyst in job creation. It will focus particularly on how the link between diaspora and job creation is ever more important in the networked age.</p> <p>This workshop will feature inputs from:</p> <ul style="list-style-type: none"> • Chukwu-Emeka Chikezie, Up!-Africa Ltd / International Trade Centre • Conor Fahy, Regional Director – Latin America & High Growth Markets, Enterprise Ireland • Damien English TD, Chairperson of the Irish Parliamentary Committee for Jobs Enterprise & Innovation
13.00 – 13.45	Conference Lunch
Satellite Connection	
13.45 – 14.45	<p>Live Link with Washington, DC strand of Global Diaspora Forum</p> <p>Dublin to Washington, DC: Keynote Address by Tánaiste Eamon Gilmore, Irish Deputy Prime Minister and Minister for Foreign Affairs and Trade</p> <p>Washington, DC to Dublin: US Department of State Address on Diaspora Engagement</p>
14.45 – 16.30	<p>Keynote Panel: Diaspora “Ideas to Action”: Information, Networks and Partnerships</p> <p>Chair: Prof David Leblang, Chair of Department of Politics, University of Virginia</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Kathleen Newland, Co-Founder, Migration Policy Institute • Prof Liam Kennedy, Director, UCD Clinton Institute for American Studies • Denis Staunton, Deputy Editor, The Irish Times • Sean Brown, Director of Global Alumni Relations, McKinsey • Gerry Dunne, CEO, Dún Laoghaire Harbour Company
16.30 – 16.45	<p>Day 1 Conclusions Prof Liam Kennedy, Director, UCD Clinton Institute for American Studies</p>
16.45 – 18.00	Informal Networking & Refreshments
19.30	Forum Dinner

Wednesday, 15th May 2013

Opening Address

9.00 – 9.30 **Opening Address: Mr Victor del Rosal, President, MexNet**
Talent Networks

Workshop Sessions

9.30 – 11.00 **Next Generation Diaspora: Understanding new platforms of engagement**

Workshop leader: Martin Russell, UCD Clinton Institute for American Studies

This workshop will examine ways in which diaspora communities connect. It will draw on the experience of leaders in diaspora engagement, and look at how developing technologies and social media impact on diaspora communications.

This workshop will feature inputs from:

- Caitlin Duffy, Director, The Ireland Funds Young Leaders Programme
- Victor del Rosal, President, MexNet
- Will Peat, NGen Ireland
- Gidi Mark, CEO, Taglit-Birthright Israel

9.30 – 11.00 **The Diaspora Cultural and Tourism Economies**

Workshop leader: Tim O'Connor, Chairperson, The Gathering Ireland 2013

This workshop will examine how cultural and tourism economies are not only economically important to home and host country, but represent key exchanges of heritage and identity. The workshop will also focus on how diaspora cultural and tourism economies are a cornerstone of diaspora engagement.

This workshop will feature inputs from:

- Liming Wang, Director, UCD Confucius Institute
- Michael Branagan, CEO, WorldIrish
- Dr Brian Lambkin, Director, Mellon Centre for Migration
- Julie Morrison, Head of International Networks, Scottish Enterprise

9.30 – 11.00 **Diaspora & Volunteering: Networked transfers of social and human capital**

Workshop leader: Mike Feerick, Chairperson, Ireland Reaching Out

This workshop will examine how volunteering is a growing mechanism of social and human capital transfer between diaspora and their home of origin. It will identify changing parameters of diaspora volunteerism as the world becomes more connected.

This workshop will feature inputs from:

- Nicola Cobbold, CEO, The Portland Trust
- Judith Heljeberg, Voluntary Service Overseas (Kenya)
- Derek Evans, Cuso International (Digital Participation)

	<ul style="list-style-type: none"> • Melek Pulatkonak, TurkishWIN
11.00 – 11.30	Networking Coffee Break
Plenary Session	
11.30 – 12.15	Networking Your Diaspora – Best Practice Sean Brown, Director of Global Alumni Relations, McKinsey Kingsley Aikins, CEO, Diaspora Matters
12.15 – 13.30	Forum Impacts and Take-Home Tools Chair: Dr Peter Brennan, Managing Director, EPS Consulting and Trustee of Irish International Diaspora Centre Summaries of Workshop Sessions Breakout Leaders Presentations - Q&A
13.30 – 15.30	Close of Forum Invitation to a Cultural and Social Event in Dún Laoghaire County Hall (Buses will be provided to transport delegates from the hotel to County Hall)

The event is being organised by the Irish International Diaspora Centre Trust, a project of Dún Laoghaire Harbour Company. It is being supported by Dún Laoghaire Harbour Company, Dún Laoghaire Rathdown County Council, the Department of Foreign Affairs and Trade, and the US State Department. The event is being delivered in collaboration with IdEA.



Irish International Diaspora Centre Trust

Carlisle Pier, Dún Laoghaire Harbour, Dublin



AN ROINN GNÓTHAÍ EACHTRACHA AGUS TRÁDÁLA NA HÉIREANN
DEPARTMENT OF FOREIGN AFFAIRS AND TRADE OF IRELAND



INTERNATIONAL DIASPORA ENGAGEMENT ALLIANCE



THE IRISH TIMES

